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How To Hijack Trust: How To Market Like A Human Again (The Marketing Essentials)



Synopsis

Marketing can be confusing and overwhelming in today's world. People spend millions a year to figure out to crack this mythical code how to have a great marketing strategy. And it turns out the solution is very simple how to make it. You have to Hijack Trust. How to Hijack Trust: How to Start Marketing Like a Human Again, is about the little known, known fact that highly successful companies do every day: Get in front of the right audience and provide value. Here renowned entrepreneur, Doc Williams, explores the way in 18 months he went from being unknown in the sports & fitness industry to starring in two reality shows, a Therapist the USA Olympic Medical Staff and writing for ESPN. He breaks down his method and how any type of business can use these principles to start building their brand the way they want to and market like a human again.

Book Information

File Size: 2415 KB

Print Length: 30 pages

Publication Date: August 6, 2017

Sold by:Â Digital Services LLC

Language: English

ASIN: B074M84WVX

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #481,950 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #30

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